



## **BIM – Driver of the digitization of building industry**

Munich – Premiere in Germany – BIM World from 29-30 November in Munich!

Building information Modelling (BIM) stands for the digitalization and process optimization of the whole building industry and is one of the international top subjects. Leading enterprises of the whole value added chain in construction and building management industry will present themselves at the BIM World 2016, taking place in Germany for the first time.

BIM is more than just a trend - BIM is the standardization of data exchange between all partners of building and infrastructure projects. Therefore, the subject also gets strongly supported by provincial governments all over the world and is determined as a standard for the assignment of public announcements.

In Germany, the standard BIM will also be introduced for public infrastructure projects till 2020. In neighboring countries like France, Netherlands and also in England, BIM is already the standard for public announcements. Not only will it concern the large-scale industry and developers for infrastructure projects, also small projects can be substantially transformed more efficiently and sustainably through the realization of the standard BIM.

More than 70 international exhibitors will show what is already realized with the standard BIM and how engineers, architects, building contractors and building management enterprises can use this standard as a high-class sign for announcements and their own projects. Numerous example projects will be introduced by the exhibitors and the 60 speakers during the two-day event in Munich's "Postpalast".

From innovative bridge building with special 3D-printers up to the scanning of continuance buildings for servicing- and documentation achievements with drones. Also, premieres like the first-time live presentation of the new data glasses of Microsoft "Hololens" or the VR glasses "HTC Vive" for the use of 3D building visualization. All these subjects will lure numerous international visitors to Munich.

How important this subject will become during the coming years, the Bavarian Minister of State for economy and media, energy and technology and patroness of the BIM-World, Ilse Aigner, has already explained: "To promote the digital planning and construction all over the country stronger, the Federal Ministry of traffic and digital infrastructure has developed a step plan. In this plan, BIM will be raised as the new standard for transport infrastructure projects till 2020."

Dr. Josef Kauer – President of BIM World Munich, is already excited: "We are proud that we're able to present the biggest trade fair with all major international enterprises of the subject BIM. Our sponsors represent the internationally leading enterprises of the movement BIM. With Autodesk, BIM-Object, Trimble, Nemetschek and Allplan we have already won the creme de la creme of the branch as narrow partners of the conference and the fair. I see BIM as an essential component of the progressing digitization and the modern linked work and also as a chance for the numerous enterprises of the construction branch to introduce BIM as a high-class sign for more sustainable and efficient construction."

BIM will increasingly bring modern technologies to everyday life of the construction branch. In the near future, all buildings will be planned and built with the help of this planning model. Therefore, BIM World Munich provides an international platform for all involved players in the area of Building Information Modeling in Germany and the central-European space.

#### **About:**

Building information Modelling (BIM) stands for the digitalization and process optimization of the whole life cycle of a building and is one of the international top topics. At BIM World 2016, taking place in Germany for the first time, the leading enterprises of the whole value added chain of in building projects involved industries will present themselves. More than 70 exhibitors and 60 speakers will show to more than 1000 expected professional visitors from the 29th to the 30th of November in the Munich postal palace, with chances and possibilities that BIM offers a standard and driver of new technologies.

Words 650, Signs 42228

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